

To be published in NHIDCL Website

Final Result of Technical evaluation of the bids after receiving comments from bidders till 22.11.2016 for empanelment of advertising agencies in NHIDCL

S. No.	Name of the Bidder	Length of experience of providing similar services.	Maximum 20 marks as follows: i) 3-4 yrs =05 marks ii) Above 4-5 yrs =10 marks iii) Above 5-6 yrs =15 marks iv) Above 6yrs = 20 marks	Client Profile- Number of Govt. Organisations / PSUs presently serving (list of clients to be enclosed with the technical bid.)	5 marks of each client subject to maximum of 20 marks.	Client profile - Number of private organisations presently serving (list of clients to be enclosed with the technical bid.)	2 marks for each client subject to maximum 10 marks.	Available infrastructure for providing service	10 marks (that is 2.5 marks for each category) i) Own Physical infrastructure. ii) Own Editing and graphical expertise. iii) Own Artwork and designing. iv) Electronic mail and other modern communication systems.	Level of client satisfaction (Certificate from client organisation to be attached.	5 marks for each client certificate with outstanding/ excellent/ good and 2 marks for satisfactory service. (4 best certificate will be taken into consideration subject to max. 20 marks.	Sound financial standing of the tendering firm in terms of annual turnover, during the last 3 years i.e. 2013-14, 2014-15, 2015-16 (relevant certificate from CA must be appended)	Max. 20 marks. i) 5-7 cr = 05 marks ii) Above 7-9 cr = 10 marks iii) Above 9-11 cr =15 marks iv) Above 11 cr=20 marks	Total Marks Obtained	Remarks	
1	M/s Astral Advertising and Marketing India Pvt Ltd. Address:- 916A, 9th Floor Naurang House, 21 KG Marg, Connaught Place, New Delhi-110001 Tel No: 011 43646673, Fax No: 18002332914 Email address: astraladvertising@gmail.com	20		20		10		10		8		20	88	Eligible		
2	M/s Current Advertising Pvt. Ltd. Address:- 3 D&F, BIGO's Tower, A-8, Netaji Subhash Place, Pitampura, New Delhi- 110034 Tel Fax: 011 27354763, 27357417, 45054763. Email address: currentad@gmail.com	20		20		10		10		20		20	100	Eligible		
3	M/s Square Communications Pvt Ltd. Address: 7, Square House, Krishna Nagar, Opp: B4/148-P, Sardarjung Enclave, New Delhi- 110029 Tel No. 011 45274527 Fax No. 011 41650611 Email: square@squaregroup.info	20		20		10		5		20		20	95	Eligible		
4	M/s Lalit Advertising Address: Ashoka Tower, C Block, 10 Community Centre, Janakpuri, New Delhi-110058 Tel No: 011 256223460, 25556133, 45567600 Fax No: 011 25559987 Email: lalitads@gmail.com, delhi@lalitads.com	20		20		10		10		8		20	88	Eligible		
5	M/s Goldmine Advertising Ltd. Address: 306, The Summit, Near Hanuman Road, Western Express Highway, Vile Parle (East), Mumbai 400057 Tel No : 022 26262020 Fax No: 022 26262012 Email: mumbai@goldmineitd.com	20		20		10		10		18		20	98	Eligible		

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6	M/s India News Communications Ltd. Address: B-121, Sec-71, Noida-201303 (UP) Tel No: 0120 2484101,2484105,4222339,4272051 Fax: 0120 2484107 Email: info@incgroup.com	Marks Allotted		Marks Allotted		Marks Allotted		Marks Allotted		Marks Allotted		Marks Allotted				Not Eligible Technical Bid, EMD & Document fee not submitted hence deemed as non responsive.
7	M/s Bubna Advertising Address: 42/2/3, Ansan Road, Daryaganj, New Delhi- 110002 Tel No: 011 43664000 Fax No: 011 23257983 Email: bubnadehi@gmail.com	20		20		10		10		13		20		93		Eligible
8	M/s Prachar Communications Pvt Ltd. Address: Samkeet Apartments, B-wing, Sant Janabai Marg, Off Hanuman Road, Vile Parle (East) Mumbai- 400057 Tel No: 022 42111300 Fax No: 022 42111390 Email: mail@prachar.in	20		20		10		5		8		20		83		Eligible
9	M/s Critique Communication Pvt. Ltd. Address: 602, 6th Floor, Akash Deep Building, Barakhamba Road, New Delhi- 110001 Tel No: 011 66325555, 23717804-05, Fax No: 011 23717806 Email: critique.delhi@gmail.com	20		20		8		5		8		20		81		Eligible
10	M/s The Group Advertising Consultants Address: B-22, Sagar Apartments, 6 Tilak Marg, New Delhi- 110001 Tel No: 011 23386772, 23387154 Fax No: 011 23386316 Email: groupad.75@hotmail.com, groupad.75@gmail.com	20		20		10		10		8		5		73		Eligible

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11	M/s Associated Advertising Pvt Ltd. Address: 501, Raja House, 30-31, Nehru Place, New Delhi- 110019 Tel No: 011 26415414 Fax No: 011 26415415 Email: associateddelhi@gmail.com, delhi@associated.co.in	20	20	10	5	8	20	83 Eligible
12	M/s Sharad Advertising Pvt Ltd. Address: 184, Palparaganj Industrial Area, Delhi- 110092 Tel No: 011 45874250, 22155487, 22146397 Fax No: 011 22161736 Email: info@sharadadvertising.com, sharadadv@gmail.com	20	20	10	10	14	20	94 Eligible
13	M/s Invicta Media Private Limited Address: 4/5, First Floor, East Patel Nagar, New Delhi-110008 Tel No: 011-42434407-09 Fax: 011-45041311 Email: invictamedia@gmail.com	20	20	10	10	14	20	94 Eligible
14	M/s Devraha Communication Ltd. Address: 201, Caxton House, ZE Rani Jhansi Road, New Delhi-110055 Tel No: 011-23559303, 23559304, 23559305 Fax: 23559302 Email: devraha.advt@gmail.com	20	20	10	10	20	20	100 Eligible
15	M/s Nirman Advertising Pvt. Ltd. Address: 1, Link Road, Jangpura Extn., New Delhi-110014 Tel No: 24328510/11, 24328513/14, 24328516 Fax: 011-24328517 Email: nirmanad@yahoo.com, nirmanad@gmail.com, info@nirmanadvertising.com	20	20	10	10	8	20	88 Eligible

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